Harbor Gateway North Neighborhood Council Outreach/Communications Committee Meeting Held Via Zoom Webinar August 15, 2024

Present: Frankie Mays, Salim Mhunzi, Rosalie Preston, Janeshia Robinson, and Hannah Woods

- 1) Welcome /call to order/roll call: In the absence of Chair Will Yates, the meeting was called to order at 7:19 p.m. by Vice Chair Frankie Mays with a quorum of four members present.
- 2) General Public Comment on non-agenda items that are within the Neighborhood Council's subject matter jurisdiction: Shannon Jones of Fathers and Mothers Who Care (FMWC) said that they would be holding their annual Thanksgiving dinner (7 courses) for at least 300 people at a church on Vermont Avenue near Century Blvd. They will provide rides for those who need them but no food deliveries to people's homes as in the past. They will provide the flyer to the HGNNC to help advertise. In the future, they may be able to partner with the Home Assembly Church in the Harbor Gateway North area for this event.

Approval of the July 18, 2024, Committee minutes (inadvertently left off the agenda): The minutes were read out. It was moved by Hannah Woods, seconded by Janeshia Robinson, and passed 4-0-0 to approve the minutes as submitted.

3) 2025 Board election

a) Draft outreach budget: Rosalie reviewed a draft budget, which included expenditures for printing and mailing a 6.5" x 9" two sided postcard, in color, which would be delivered by the U.S. Postal Service Everydoor Direct Mail to the nearly 10,000 homes and apartments in the Harbor Gateway North area. Quotes from Minuteman Press in Gardena and one other vendor have not yet been received, so the current pricing is not yet known but is assumed to be more than in 2023. The HGNNC election timelines is determined by the Region 12 schedule of dates. Candidate filing starts on November 22 and continues until January 6, so delivery of the postcard will have to be times for a week just before or after Thanksgiving and before the December holidays. There was also discussion about holding a voter registration day in mid-February, possibly at the Home Assembly Church or at 555 W. Redondo Beach Blvd., with a shred van and possible taco truck and possibly information booths. No in-person voting will be provided for this election, only vote by mail. Another possible expense might be for a moderator for a virtual candidate forum on Thurs. February 13. It was moved by Rosalie Preston, seconded by Frankie Mays, and passed 4-0-0 to recommend an election budget of \$6,500 for the 2025 Board election.

(Janeshia Robinson entered the meeting at 7:55 p.m.)

The Department of Neighborhood Empowerment will provide some over-all advertising for the Board elections, such as on KJLH or other expensive media. Janeshia suggested having Neighborhood Council partners, such as schools and other groups, helping to advertise key election elements, such as candidate filing and voter registration, via their own social media and newsletters. HGNNC election flyers could be posted in the windows and placed on counters throughout the community. Outreach Committee members and stakeholders can hold flyer distribution sessions in front of Ralphs and other key locations.

b) Discussion about voting documentation or self-affirmation for 2025 Board election: In response to concern by Neighborhood Councils that no in-person voting will be offered in this

election cycle, the Department of Neighborhood Empowerment is allowing Neighborhood Councils who currently require documentation for stakeholders to vote in their elections to change to "self affirmation" before September 30. The HGNNC Bylaws Committee will be considering this change as currently the HGNNC requires documentation, such as a photo id showing the current address for those stakeholders who live within the boundaries or other proof for those who work, own property, or are community interest stakeholders (members of non-profits, parents of children in HGNNC schools, attendees of churches, etc.) In past elections, a number of stakeholders have expressed concern about submitting copies of their photos ids via the internet or via photo copy through the U.S. mail. With no in-person voting this time, documentation could result in a very low number of voters participating. However, there is some concern that "self-affirmation" could result in a high proportion of voters from special interest groups voting.

4) Review of possible upcoming outreach materials purchasing needs: The Committee will need to consider purchasing additional outreach supplies, such as branded tote bags, pens, LED flashlights, etc. later in the year. Currently there are 100 tote bags left from the previous order which should cover a Winter Wonderland and possible other outreach event.

(Salim Mhunzi and Hannah Woods left the meeting at 8:22 p.m.)

- **5)** Review of current HGNNC communication methods: Committee members are encouraged to look over the HGNNC website to suggest improvements to its contents and layout. Rosalie recently reviewed the Community Resources page and submitted corrected web links to the HGNNC web master.
- **6) Announcements:** The HGNNC had a table at the Drew League Foundation event on July 27 at Charles R. Drew University and also on August 6 for National Night Out at Southeast LAPD.

Meeting Adjourned at 8:30 p.m. / Next meeting scheduled for September 19, 2024 at 7:00pm.

Minutes taken by Rosalie Preston, Secretary