## Harbor Gateway North Neighborhood Council Outreach/Communications Committee Meeting Held Via Zoom Webinar July 18, 2024

Present: Frankie Mays, Rosalie Preston, Janeshia Robinson, and Hannah Woods

- 1) Welcome /call to order/roll Call: The meeting was called to order at 7:08 p.m. by Frankie Mays.
- 2) General Public Comment: None
- 3) Appointment of Committee officers
- **a) Chair:** It was moved by Rosalie Preston, seconded by Janeshia Robinson, and passed 4-0-0 to appoint Will Yates as the Committee Chair.
- **b)** Vice Chair: It was moved by Rosalie Preston, seconded by Janeshia Robinson, and passed 4-0-0 to appoint Frankie Mays as the Committee Vice Chair.
- c) Secretary: It was moved by Frankie Mays, seconded by Hannah Woods, and passed to appoint Rosalie Preston as the Committee Secretary.
- **4)** Discussion of 2024-2025 outreach events/activities, including a table at August 6 National Night Out at Southeast LAPD and 2025 Board election candidate filing beginning November 22: The HGNNC will have a table at National Night Out at Southeast LAPD on Tues. August 6 from 2-5 p.m. Frankie Mays, Rosalie Preston, and Hannah Woods will staff the table. The HGNNC Board has voted to support the purchase of backpacks for children for the event via a Neighborhood Purposes Grant of \$500 to the Los Angeles Police Foundation.

Candidate filing for HGNNC Board seats begins November 22. The Committee will have to decide whether to send out a mailing via the U.S. Postal service during the first week of filing or wait until the last week of December, after the holidays. However, close of filing for candidates is January 6, which does not leave much time for notification if the mailing is in late December. There will also be emails about candidate filing and a robo-call. Voting this time is only by mail—no in person voting location. So the Neighborhood Council will have to focus on methods to get more stakeholders signed up to vote using paper registration forms and mailing them in using pre-stamped envelopes which will need to include a copy of a voter's id or other documentation of stakeholder status.

- **5) Review of current HGNNC modes of communication:** Committee members should take a closer look at the HGNNC electronic newsletter, which is sent via Constant Contact, and the HGNNC website (<a href="www.harborgatewaynorth.org">www.harborgatewaynorth.org</a>) to consider how to make them more attractive or usable to stakeholders. Those two methods plus social media posts on Instagram and Facebook will be used to help advertise the Neighborhood Council election.
- **6) Announcements:** The July 23 HGNNC General Membership meeting will feature speakers from Bureau of Street Services and Caltrans. The meeting will be held at 555 W. Redondo Beach Blvd. in room 185.

Meeting Adjourned at 7:37 p.m. / Next meeting scheduled for August 15, 2024 at 7:00pm.

Minutes taken by Rosalie Preston, Secretary