

**Harbor Gateway North Neighborhood Council
Ad Hoc Election Committee – March 24, 2021
Held via Zoom webinar**

Present: Joan Jacobs (Chair), Rosalie Preston (Secretary), Fred Nichols, Eva Pace, and Micah Silver

1) Welcome/call to order: The meeting was called to order at 6:30 p.m. by Chair Joan Jacobs.

2) General Public comment on non-agenda items: There was no public comment.

3) Approval of the minutes

a. February 24, 2021, minutes: It was moved by Fred Nichols, seconded by Eva Pace, and passed 5-0-0 to approve the minutes as submitted.

b. March 10, 2021, minutes: It was move by Fred Nichols, seconded by eva Pace, and passed 5-0-0 to approve the minutes as submitted.

4) Updates from City Clerk – Elections: There has been a slightly revised timeline sent out by the City Clerk, which reflects the longer period of time for the Region 12 ballot drop boxes to be open ahead of election day

5) Status report on candidate recruitment, social media postings, website, other forms of advertising, and number of candidates who have filed: To date, 26 candidates have filed for the seventeen Board seats.

(Fred Nichols left the meeting at 6:44 p.m.)

Micah reported that the social media posts have directed 800 to 900 to the HGNNC website home page. Some have continued on to the “run” page. Users of Facebook in our area (with some overlap into Gardena and Los Angeles County areas) have been targeted. We are asking more people to “like” the HGNNC Facebook page. The ads are shown to 20,000 people in our area by the five HGNNC zip codes.

6) Flyer wording for Shred Day/Voter Registration event on April 24 and April 27 Candidate Forum: There was a long discussion of how to word the flyer to include sufficient information on each event on the same flyer as well as listing key election dates for clarify. The wording will be sent to the graphic artist to create a draft flyer.

(Micah Silver left the meeting at 8:04 p.m.)

7) Further discussion of April 27 Candidate Forum format and guidelines from the Department of Neighborhood Empowerment: The Torrance League of Women Voters will be the main moderator for the Candidate Forum, with Amber Sheikh Ginsberg assisting. The Department of Neighborhood Empowerment has sent out guidelines for candidate forums to ensure impartiality.

8) Announcements: There were no announcements.

9) Setting date of next Committee meeting/Adjournment: The meeting adjourned at 8:07 p.m. The next Committee meeting will be Wednesday, April 7 at 6:30 p.m. unless another meeting is needed before then.

Minutes taken by Rosalie Preston, Secretary