

Harbor Gateway North Neighborhood Council
Ad Hoc Election Committee – January 6, 2021
Held via Zoom webinar

Present: Joan Jacobs (Chair), Rosalie Preston (Secretary), Fred Nichols, and Eva Pace

1) Welcome/call to order: The meeting was called to order at 6:30 p.m. by Chair Joan Jacobs.

2) General Public comment on non-agenda items: There was no public comment.

3) Approval of the December 16 minutes: It was moved by Fred Nichols, seconded by Rosalie Preston, and passed 3-0-0 to approve the minutes as submitted.

4) Updates from City Clerk – Elections: There was no update.

(Eva Pace entered the meeting at 6:35 p.m.)

5) Report from the January 5 Joint Finance Committee/Ad Hoc Election Committee meeting on the Board election budget, with possible readjustments: Chair Joan Jacobs said that the proposed election budget of \$8,198 which the Committee approved on December 16 was approved by the Finance Committee at their January 5 meeting.

6) Possible graphic designer selection for election flyers/ social media posts, etc.: Committee members viewed the websites of Li Hui Ting and Nicole Reid, two possible graphic designers who had been identified by Committee member Micah Silver. They also reviewed the candidate recruitment flyer used for the 2019 Board election with a blue and white color scheme and bold graphics with simple wording and also an election graphic for the 2021 Board election being used by the Olympic Park Neighborhood Council, which has raised hands in red and blue on white. The two graphic designers will be sent the sample flyers and asked to attend the next Ad Hoc Committee meeting.

7) Scheduling of election campaign elements

a. Candidate recruitment in mid-February (design and wording of the flyer, digital media, etc.) Committee members drafted the flyer language so that it conveys a sense of what a Neighborhood Council Board member can help achieve for their neighborhood while also be simple and brief. The flyer and social media will direct stakeholders to the HGNNC website. The HGNNC website election button will lead those wishing to file as a Board candidate to more detailed information. The goal for flyer delivery to stakeholders is late February, with social media posts, email, and a robo-call going out in mid-February. Therefore, the graphic design needs to be finalized as soon as possible in late January.

b. Stakeholder vote by mail registration event in mid to late April with shred van: It was decided that the voter registration event should be held on Saturday April 24. SoCal Shred will be contacted to reserve that date.

8) Announcements: If a new Neighborhood Watch meeting does take place late in February (the Century 105 Freeway), then the Ad Hoc Election Committee will develop methods to inform those who meet of the Board election, including the candidate filing period and voter registration for the vote by mail ballots.

8) Adjournment/setting of next Committee meeting: The meeting adjourned at 8:10 p.m. The next Committee meeting will be Wednesday, January 13 at 6:30 p.m.

Minutes taken by Rosalie Preston, Secretary