

Harbor Gateway North Neighborhood Council
Ad Hoc Election Committee – January 18, 2021
Held via Zoom webinar

Present: Joan Jacobs (Chair), Rosalie Preston (Secretary), Fred Nichols, Eva Pace, and Micah Silver

1) Welcome/call to order: The meeting was called to order at 6:33 p.m. by Chair Joan Jacobs.

2) General Public comment on non-agenda items: There was no public comment.

3) Approval of the January 13, 2021, minutes: It was moved by Micah Silver, seconded by Fred Nichols, and passed 4-0-0 to approve the minutes as submitted.

4) Updates from City Clerk – Elections: HGNNC Election Administrator Lanee Basulto clarified via email that the Candidate Info sessions are being organized by the Department of Neighborhood Empowerment. There was a session on Saturday January 16 and another one is scheduled for Sat. January 30 from 9-11 am. Dates for sessions in February have not yet been set. The HGNNC is advertising those via the Constant Contact email.

(Eva Pace entered the meeting at 6:38 p.m.)

5) Presentation of possible graphic design for election flyers/social media posts, etc., by Li Hui Ting: The selected graphic artist Li Hui Ting presented three design options for the candidate recruitment flyer. Committee members commented on the elements they liked and didn't like for each of the three designs and then Li Hui was able to adjust the colors of the preferred design of Concept 1 and substitute a design element from another Concept, with other minor adjustments. It was moved by Fred Nichols, seconded by Eva Pace, and passed 5-0-0 to move forward with this revised design and color palette. She also drafted a banner to be used on the HGNNC website to lead prospective candidates to the online filing portal.

6) Determination of final wording and distribution of candidate recruitment flyer: Rosalie Preston had prepared a document showing the number of flyers needed to cover the HGNNC internal Districts via Every Door Direct Mail, which totals about 15,000 flyers and would cost \$4,965 instead of the \$3,355 budgeted. She had therefore prepared a few alternate options with combinations of EDDM delivery and delivery by ACI/CIPS to bring the cost down. Further discussion of the delivery options will be discussed on January 20.

7) Discussion of other election campaign elements: This discussion was tabled until the next meeting on January 20.

8) Announcements: There were no announcements.

9) Adjournment/setting of next Committee meeting: The meeting adjourned at 7:45 p.m. The next Committee meeting will be Wednesday, January 20 at 6:30 p.m.

Minutes taken by Rosalie Preston, Secretary