

Harbor Gateway North Neighborhood Council
Funding form for Outreach Projects-Fiscal Year 2021-2022

Our mission is to promote more public participation in government by HGNNC stakeholders and to improve government responsiveness to local needs.

Our goals are: 1) Community Beautification, 2) Public Safety, 3) Youth Engagement, 4) Civic Engagement,

5) Homelessness, and 6) Workforce Development

*A 'Request for Funding' Proposal must be presented to the HGNNC Finance Committee at least (90) days in advance of an event/project in order to be considered. Funding may be used for public purposes only.

Name and Contact information of requesting Organization/ District: The 25 Dream Campaign, 2317 West 74th Street, LA, CA 90043 Megan Faux/Kim Moore 323-308-0538 District 5	
Name of proposed project: Athens Beautification Project	Dates of project duration Start: October 2021 End: 2022
Describe the proposed project: We propose to add the following to the Vermont median/island between 116th Place and 117th Street: 1.) Community Identification Sign (2.) Succulents (3.) Colorful drought tolerant flowers (4.) Mulch	
Amount requested: 1,000.00	
Is the proposed project for a: Single district in HGNNC__6__ Non-profit 501C 3____ HGNNC as a whole____	
Itemized Budget plan for proposed project: 1.) Community Identification Sign (Materials and Labor) \$5,000.00 2.) Succulents, Colorful drought tolerant flowers & planting supplies \$ 500.00	
Total Projected Cost \$5,500.00	
Does the project primarily benefit one of the eight Districts of HGNNC? If yes, which one and how? Yes, this project benefits Districts 4, 5, 6 and 7. The East and West 105 freeway exit/entrance on Vermont are the welcoming arms and introduction to not only District 6, but also Districts 4, 5 and 7 and any other Districts that utilize the 105 Freeway entrances and exits on Vermont.	

Beautifying this median will bring community pride to our neighborhood by having a community focal point that is clean and attractive. This focal point will encourage outdoor physical activity, interaction among neighbors, more neighborhood life, and a neighborhood look and feel that attracts new residents and businesses and supports both economic development and a sense of community. The beautification of this focal point in our community will encourage homeowners, renters, and businesses to beautify and maintain their properties. This project will instill hope, joy and uplift the community's spirit and prove that community equity is for all neighborhoods.

Does the project contribute to one of the five HGNNC goals? (see above)

Community Beautification

How will the success of this project be measured?

We will measure the success of this project by adding the following to the Vermont median/island between 116th Place and 117th Street:

1.) Community Identification Sign (2.) Succulents (3.) Colorful drought tolerant flowers (4.) Mulch
some colorful drought resistant plants

How will HGNNC be acknowledged to bring awareness to the stakeholders of our work?

We will add "the following to the Community Identification Sign "This Project Was Made Possible by HGNNC"

Addendum:

Our proposed project has made it to Phase 2 of the Keep Los Angeles Beautiful (KLAB) Community Beautification Grant process. The requested funding from Harbor Gateway North Neighborhood Council is requested as a requirement of the KLAB Community Beautification Grant, which is a competitive matching grant (up to \$2,500) that will be awarded to Neighborhood Councils, schools, and other community groups in Los Angeles to fund exceptional neighborhood beautification projects.

Established in 2007, KLAB is a citywide public awareness, education and beautification campaign led by the City of Los Angeles' Board of Public Works. An affiliate of Keep America Beautiful, the nation's largest community improvement nonprofit organization, KLAB engages residents, businesses and community organizations in programs that prevent litter, promote the reduction of waste, and beautify neighborhoods. For more information, visit www.laocb.org.